

## COMMUNITY LAND RIGHTS FOR PEACE PROJECT

## FACTSHEET No.2

### Radio Talk-Shows

As a cost-effective measure of reaching out to a large audience within the project area to raise awareness on land rights and access to justice for the vulnerable groups of people whose land rights are abused, Child Rights Empowerment and Development Organization (CEDO-Uganda) conducted radio talk-shows on local radio stations namely Radio Kitara in Masindi and Spice FM in Hoima.

The audience reached through this audio tool included youth, children, the elderly, women, men, civil society organizations, government officials, technocrats on land affairs, local council leaders and the investors.

During the talk-shows, community members were given the opportunity to make calls to the radio station to discuss and dialogue on the land matters debated on at the show and agreed on actions which different actors ought to take to address land-related conflicts.



### Achievements

- ✦ The talk-shows reinforced other awareness campaigns on land rights, conflicts and crises accruing when such rights are abused and means of seeking redress among the vulnerable groups of people, the children, women, youth and the poor.

### Community Drama on Land Rights

For its effectiveness in awareness rising as it combines sensitization with entertainment which appeals to a wide range of members in a community, CEDO-Uganda utilized community drama to raise awareness about land rights through music, dance and drama. The messages about land rights communicated through this edutainment included: rights on the various land tenure system, causes of land-related conflicts and crises, effects, policy and legislation, actions that can be taken to seek justice or remedy in case of abuse of land rights as well as good practices that can be employed by the different actors in the community for good land governance and management practices.

Community drama provided a mechanism for community members to emotionally engage all stakeholders on how to prevent land-related conflicts towards peaceful co-existence in the community.



The drama was conducted by local drama groups namely Hoima drama group and Bunyoro heritage troupe in Masindi. The drama groups worked closely with the project team to identify the existing challenges in the select communities and audiences for consideration in the drama scenes. The drama groups also made advertisement drives within the selected community prior to staging the show in order to mobilize the targeted audience to attend the show.

In addition to facilitating a forum theater, the drama show facilitated a post-show dialogue where community members discussed key issues related to land governance and management practices, agreed on actions for priority concerns and identified the key actors to undertake the identified action to address the prioritized concerns. The community drama shows were held in public places including trading centers and compounds of public offices such as sub-county and district headquarters.

### Achievements

- ✱ A total of 96 drama shows were held in 8 sub-counties of Hoima and Masindi districts.
- ✱ It was unanimously identified during the monitoring visits and review meetings as one of the factors which contributed to the increase in awareness levels on land rights and access to justice for victims of unlawful evictions.
- ✱ Stimulated by the drama, some there was increased consciousness about the negative effects of land-related conflicts and some community members supported Alternative Dispute Resolution (ADR) and those who had cases in the formal court systems withdrew them and resorted to mediation as an effective mechanism to resolve conflicts for the parties to co-exist peacefully thereafter.

### Assorted Information, Education (IEC) and Communication Materials on Land Rights

As part of its awareness campaigns on land rights and Alternative Dispute Resolution (ADR) for peaceful co-existence among the parties involved in land related conflicts, CEDO-Uganda used IEC materials in form of posters, t-shirts, stickers and banners. The banners, posters and stickers were placed in different public places within the project area including public office buildings, markets and in the community on shade trees. The project team developed the art concepts for community appreciation of the key messages to be transcribed on the IEC materials with the help of an artist. The art concepts were tested in the nearby communities to ensure that the messages could be understood by all the stakeholders including the rural communities.

### Achievements

- ✱ 2000 Posters were produced
- ✱ 2000 stickers were produced
- ✱ 450 t-shirts were produced
- ✱ 5 banners were produced
- ✱ IEC materials raised awareness of the district local government officials, district land technocrats, and political leaders who dressed the t-shirts, put the stickers on their cars and working desks, officiated the activities at which banners decorated the venues and pinned the posters at their office premises.
- ✱ The art work on the posters demonstrated the power of various stakeholders to address the land question in the project area among the rural people who cannot read and reinforced other awareness campaigns on land rights.



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